

Open Enrollment Email to Patients - 1

Did you know we have an in-office plan that covers all your preventive care?

We created our plan out of the need to serve patients who either do not have dental insurance or are paying too much for their dental insurance.

Our plan is [\$XX] per month or [\$XX] per year and it includes:

[Insert your benefits below and additional benefits]

As you head into this open enrollment season and consider your options for dental care, make sure you are getting the full value of what you are paying for when it comes to dental benefits.

We have different plans based on preventive care needs and would love to tell you more. {Click here for more details} - insert the link to your webpage or enrollment link. Be sure to call the office and talk to one of our team members before making your decision on dental benefits for [year].

We look forward to telling you more!

Open Enrollment Email to Patients - 2

By now you may have heard about our in office plan for your preventative dental care needs but did you know our plans can be much more affordable than traditional insurance?

Our plan is [\$XX] per month or [\$XX] per year and it includes:

[Insert your benefits below and additional benefits]

As you start considering your options during open enrollment season, make sure you reach out to our office to ask about our membership plan.

We have plans for all members of the family. {Click here for more details} - insert the link to your webpage or enrollment link. Be sure to call the office and talk to one of our team members before making your decision on dental benefits for [year].

We look forward to helping you make the best decision for your dental care needs.



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We know this is a busy season full of holiday planning and making decisions about your healthcare during open enrollment season. Let us help you make the best decision for your dental healthcare needs.

Be sure to reach out to our office to ask about our membership plan and our Insurance vs Membership Plan comparison sheet. We can help you walk through the best option for your care at the best value.

We have plans to fit every member of the family that offer comprehensive coverage for your preventative care and additional discounts on your other dental healthcare needs. [{Click here for more details}](#) - insert the link to your webpage or enrollment link.

We look forward to helping you make the best decision for your dental care needs.

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We hope you are enjoying the fall season and looking forward to the upcoming holidays with family.

As you make your decisions about your healthcare needs, including your dental healthcare, during this open enrollment season, be sure to reach out to our office to ask about our in-house membership plan.

Take a look at the attached informational sheet that helps answer the questions about whether dental insurance is your best choice. [{Click here for more details about our membership plans}](#) - insert the link to your webpage or enrollment link.

We are happy to help you find the best option for your dental healthcare at the best value for you and your family.

Open Enrollment Email to Patients - 5

It's almost {2024!} If you haven't made your decision about your dental health care needs for next year, let us help you find the best option for you.

Reach out to us today and ask us about our membership plan. We have plans for the entire family and can help you decide before the end of open enrollment season, not only what makes the best financial sense but also the best care for you and your family. [{Click here for more details}](#) - insert the link to your webpage or enrollment link.

We look forward to helping you make the best decision for your dental care needs.



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