

General Email to Patients

Exciting news! You spoke, we listened.

We have recently launched our own in-house membership plan to help patients who do not have dental insurance or are dissatisfied with their current coverage.

According to our records it looks like you could benefit from our [insert plan name]. Our plan was specifically designed to cover all your preventive care each year and save you money on additional dental treatment you may need. No more surprise out-of-pocket expenses for your preventive care.

By joining our plan, you will save up to [\$XXX] on your preventive dental care. Pricing and services are always completely transparent and there will be no more guessing about what is covered when you come in for your cleaning.

Our plan pricing is as low as [\$XX] per month or [\$XXX] per year and includes:

[Insert your benefits below and additional benefits]

We would love to tell you more or answer any additional questions you may have. Feel free to call our office at [###-###-####] for more information.

We look forward to seeing you at your next visit!

Open Enrollment Email to Patients

Did you know we have an in-office plan that covers all your preventive care?

We created our plan out of the need to serve patients who either do not have dental insurance or are paying too much for their dental insurance.

Our plan is [\$XX] per month or [\$XX] per year and it includes:

[Insert your benefits below and additional benefits]

As you head into this open enrollment season and consider your options for dental care, make sure you are getting the full value of what you are paying for when it comes to dental benefits.

We have different plans based on preventive care needs and would love to tell you more. Be sure to call the office and talk to one of our team members before making your decision on dental benefits for [year].

We look forward to telling you more!



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Reminder Email to Patients

Hello,

Did you know we have an in-office dental membership plan that covers all your preventive care and saves you [XX%] OFF additional treatment?

- Click [HERE](#) to watch a short video on membership plans.

Our [insert plan name] was created out of the need to serve patients who either do not have dental insurance or are paying too much for dental insurance.

Our plans are as low as [\$xx/month for adults, \$xx/month for children, and \$xx/month for perio patients.]

To learn more and signup today [click here!](#) [insert your unique enrollment link]

We look forward to seeing you at your next visit!

Outstanding Treatment Email to Patients

Hello,

According to our records it looks like you could benefit from our [insert plan name]. Our plan was specifically designed to cover all your preventive care each year and save you money on the additional dental treatment that [Insert Dr. Name] diagnosed for you on [DATE].

[Insert Dr. Name] requested we sent this email to you to remind you of the importance of the treatment that was diagnosed and we wanted to remind you that by joining our plan, you will save up to [\$XXX] on your preventive dental care and [XX%] on your additional treatment needed [or insert treatment specifics].

To learn more and start the signup process today [click here!](#) [insert enrollment link found on your member page.]

We would be happy to answer any additional questions you may have and find a time in the schedule that fits your needs. Please call our office today at [###-###-####] and ask for [insert team member name or our scheduling/treatment coordinator].

We look forward to seeing you at your next visit!



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